

# Alloy Slab

## Information

The Alloy font family is divided into two sub-families – Alloy Grotesk and Alloy Slab – which are loosely based on a 19th century typeface called Great-Primer Antique (George Bruce & Co., 1848, source material courtesy of Nick Sherman). I was charmed by the overall clunkiness but also the ultra fine details in the letterforms of the original typeface. Alloy tries to remain approachable with its somewhat robust and not overly polished look and is suitable for headline sizes where the deep and sharp cuts can get their full attention. Alloy Grotesk & Slab are designed with compatibility in mind and can be blended into one another using the variable font technology.

## Designer

Andree Paat

## Year

2020

150pt

Patrón

CIAMIE

Bianca

CIAMP

Mister

100pt

**Tradición**  
**FAILURE**  
**Waistcoat**  
**ZACZEŁO**

50pt

**Contemporary Folk**  
**BALTIMORE CLUB**  
**Township Rebellion**  
**WESTERN SWING**  
**The Great Migration**

