

Alloy Grotesk

Information

The Alloy font family is divided into two sub-families – Alloy Grotesk and Alloy Slab – which are loosely based on a 19th century typeface called Great-Primer Antique (George Bruce & Co., 1848, source material courtesy of Nick Sherman). I was charmed by the overall clunkiness but also the ultra fine details in the letterforms of the original typeface. Alloy tries to remain approachable with its somewhat robust and not overly polished look and is suitable for headline sizes where the deep and sharp cuts can get their full attention. Alloy Grotesk & Slab are designed with compatibility in mind and can be blended into one another using the variable font technology.

Designer

Andree Paat

Year

2020

150pt

Relativ

QUICK

Vivaldi

BINGO

Näytän

100pt

Chinatown
PULITZER
Funzionerà
SJØMANN

50pt

Weekend Crossword
TOOLS & SERVICES
Encrypted Messages
OUTLAW COUNTRY
Lack of Transparency

